



Usage Trademark Guidelines

Members of the press are welcome to republish data, articles, product and brand imagery, company logos, quotes, and other materials from Ookla for non commercial purposes and with proper citation. For all references, please attribute Ookla® and include a link to [Ookla.com](https://www.ookla.com) or the applicable URL that contains the information on our website as the original source of information.

Ookla materials, including those above, may not be quoted, reproduced, distributed, or published for any commercial purpose without prior written consent of Ookla.

For publications containing opinions based on Ookla materials, please clearly state that such opinions are solely those of the publication or individual, and not confirmed by Ookla unless otherwise approved in writing. Likewise, independent analysis of Ookla data should include a disclaimer that the findings are based on the publication's or individual's analysis of Ookla data.

Registered Trademarks for Ookla Products

- Ookla®
- Speedtest®
- Speedtest Intelligence®
- Dwnndetector®
- RootMetrics®
- Ekahau®
- Cell Maps®
- Map Elements®
- Ookla Wind®

Branded Products

- Cell Analytics™
- Consumer QoE™
- Dwnndetector Connect™
- Dwnndetector Explorer™
- Speedtest Custom™
- Speedtest Embedded™
- Speedtest Insights™
- Speedtest Powered™
- Speedtest SDK™
- Tower Source™